MEMBERSHIP REFERRAL PROGRAM

Get CMA Credits Now!

We are growing our membership base across all industries, which ultimately provides more depth and breadth for you and your organization. Earn credits via our membership referral program.

Thank you for your support of CMA!

HOW IT WORKS

STEP ONE

- Send your lead to referrals@the-cma.org
- Include the name of the decision maker within the company that you feel would benefit from a CMA membership.
- Have a preliminary conversation with the individual so they expect our call or introduction via email.
- We’ll take care of the rest!

STEP TWO

- If they join CMA, you or your organization will receive credits based on the size of their membership (using the same criteria for all our member organizations).
- There is no limit to the amount of credits your company can receive (credits must be utilized within 12 months of activation).

STEP THREE

- CMA will manage the credits on your behalf!
- All we need is one point of contact for credit redemption.

Contact referrals@the-cma.org with your lead today!

It’s easy!

Provide us with a potential new member to join the Association and receive CMA credits to use towards events, sponsorship, Professional Certificate Courses, Awards submissions, Gala, and more.

The possibilities are endless.

| LARGE MEMBER | $2,000 |
| MEDIUM MEMBER | $1,000 |
| SMALL MEMBER | $500 |

ADDITIONAL INFORMATION

To learn more, contact referrals@the-cma.org or 416.644.3753